

## **AIM Higher Consortium, a Program Designed to Strengthen the Defense Supply Chain, Launches Website**

The AIM Higher Consortium is a new, wide-ranging program funded by the Department of Defense. The goal of the program is to strengthen the defense supply chain in the Greater Pittsburgh region of Southwestern Pennsylvania and West Virginia.

Leaders of the program have launched a website, [www.AimHigherConsortium.org](http://www.AimHigherConsortium.org), to inform the public about the program, share defense industry resources, and highlight grants and training opportunities to help participating companies offset project costs. T

AIM Higher is led by Catalyst Connection with over 30 academic, economic development, technology institute, and manufacturing partners from around the region. The objective of this program is support to small and medium-sized manufacturers in the defense industry seeking to expand business and operational capabilities to strengthen the supply chain and create and retain jobs in defense manufacturing sectors. “The partners in this consortium and other community stakeholders are working together to bring valuable resources, knowledge and assistance to build a better manufacturing supply chain for our national defense,” remarked Petra Mitchell, President & CEO at Catalyst Connection.

Partners include: Catalyst Connection, ARM Institute, America Makes, Carnegie Mellon University, Concurrent Technologies Corporation, In-2-Market Inc., Innovation Works, The Johnstown Area Regional Industries, Robert C. Byrd Institute, Robert Morris University, New Century Careers, TechConnect West Virginia, University of Pittsburgh Center for Advanced Manufacturing, and the West Virginia Manufacturing Extension Partnership.

The AIM Higher Consortium will directly support the Department of Defense Office of Local Defense Community Cooperation (DoD-OLDCC) and their mission to enhance the readiness, resiliency, and innovation of the national defense manufacturing supply chain. This program supports that effort by providing comprehensive technical assistance to small and medium-sized defense manufacturing entities in key technology areas. The consortium will support manufacturers seeking to expand business and operational capabilities to strengthen the supply chain and create and retain jobs in defense manufacturing sectors.

AIM Higher’s website was designed and developed by C-leveled, a local full-service marketing agency specializing in branding and rebranding, strategic marketing, and creating dynamic, responsive, and fully optimized websites.

For a full look at the new website and to learn more about the AIM Higher Consortium, visit [www.AIMHigherConsortium.com](http://www.AIMHigherConsortium.com)

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### **About the AIM Higher Consortium**

The AIM Higher Consortium provides resources to assist small and medium-sized manufacturers in Southwestern Pennsylvania and West Virginia. The program is led by Catalyst Connection with over 30 academic, economic development, technology institute, and manufacturing partners from around the region. The Program is funded by the Department of Defense Office of Local Defense Community Cooperation (DoD-OLDCC).

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